



## About Us

USRealty.com believes you should have a choice about the best way to sell your home and save up to 6% in commission payments asked by a REALTOR®.

Our goal is to give you all the tools you need to sell your home for top dollar and put the most money in your pocket at the closing. Our tested new hybrid real estate model provides sellers with the cost savings of the For Sale By Owner model backed by the resources of a traditional broker model. We have produced a comprehensive Home Selling System to help you successfully evaluate your home, and provide you with many advantages that other For Sale By Owner sellers don't have in preparing, presenting and selling your home without a real estate agent.

We give your property listing access to millions of potential buyers through our own website, as well as on our many syndicated real estate websites, and...you always have the option to list your home on the MLS and on the REALTOR.com® website so licensed real estate agents can see your home.

USRealty.com has also made it easier for home buyers to browse through thousands of homes for sale across the United States on its website using a proprietary new search technology called PropertyScore™. PropertyScore™ helps buyers find a home that is right for them. PropertyScore™ pulls in real-time information from experts like Zillow®, GreatSchools™, Yelp® and Walk Score® to calculate a score for each property using a proprietary algorithm for the three dimensions that matters most to the Buyer: Finances, Schools and Neighborhood.

When you need the services of an expert— whether preparing your home to show...selecting a real estate attorney...preparing to move... — USRealty.com is there to save you time and money.

## How is USRealty.com different from other services?

USRealty.com offers home sellers a new hybrid real estate model that blends the

cost efficiency of selling your home on your own with the services of the traditional broker model. Only USRealty.com gives you the full service you need, connecting you to our expert partners to help you save up to 6% in commission payments with no hassle, and no risk.

Our comprehensive Home Selling System provides all the information you need for every step of the home selling process. We also include a professional lawn sign, flyers, and an array of web-based marketing tools, rather than leaving the preparation of your marketing and advertising materials completely up to you. Our toll-free Home Sales Hotline will connect you with our trained staff to give you the assistance you need. You get all the tools and resources you need to be in complete control from the moment you create your property listing until you sign the closing documents.

We back every listing plan with our exclusive Anytime Transfer Advantage, 100% Money-Back Guarantee because we're confident you'll appreciate the power of selling your home in this new way.

USRealty.com has developed a totally new and better way for buyers to find just the right home with a new, proprietary data aggregation technology. Older online search methods limit buyers to just price or the number of bedrooms and bathrooms. PropertyScore™ adds a totally new dimension for personalizing a search, so buyers can find the perfect home that best fits their lifestyle as well as their wallet. Many factors are considered such as price compared to similar properties, proximity to shopping and amenities, availability and convenience of public transportation, neighborhood demographics and more.

## About the Company

USRealty.com launched in 2011 to give home sellers a new hybrid way of selling their home while saving up to 6% commission. USRealty.com home sellers can have the best of both worlds – selling the home as a ‘for sale by owner’ and paying no commission, or including and attracting a buyer’s agent and paying no more than 3% commission.

We deliver what we say we will, and have received an "A" rating from the Better Business Bureau as an Accredited Business .