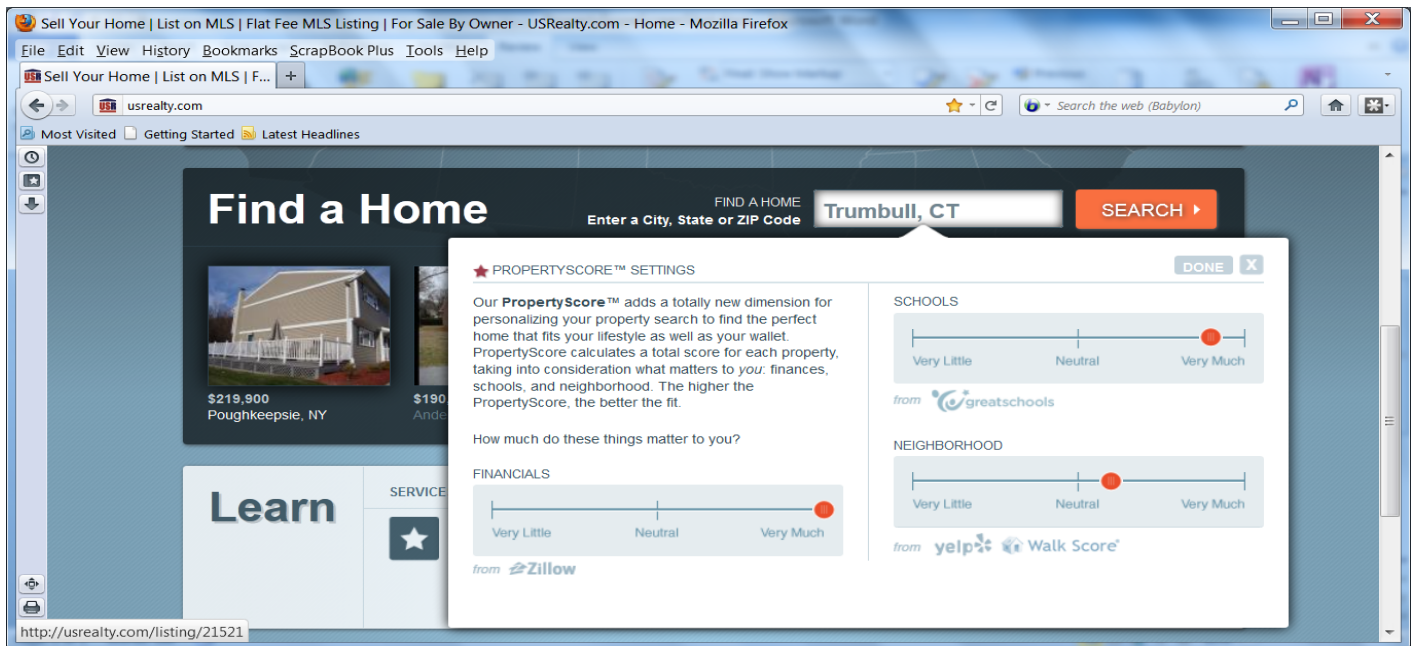


PropertyScore™

USRealty.com has developed a totally new and better way for Buyers to find just the right home to buy. The old search method was limited to price or the number of bedrooms and bathrooms. **PropertyScore** adds a totally new dimension for personalizing a search so Buyers can find the perfect home that best fits their lifestyle as well as their wallet.

PropertyScore calculates a score for each property using a proprietary algorithm for the three dimensions that matters most to the Buyer: Finances, Schools and Neighborhood. **PropertyScore** gather real-time information from experts like Zillow™, GreatSchools™, Yelp™ and WalkScore™. Many factors are considered such as price compared to similar properties, proximity to shopping and amenities, availability and convenience of public transportation, neighborhood demographics and more. Buyers can adjust the sliders (shown below) before searching to indicate how much each dimension matters to them. *For example*, a young couple with children would probably rate schools as very important while empty nesters might rate schools as not very important.



Property search results (shown below) can then be ranked by **PropertyScore** so buyers can see which homes are the best fit for them. The higher the score the better the fit for the Buyer.

